FOCUS INSITE

IMPROVING LIVES DAILY

Capabilities Statement

CORE COMPETENCIES

Focus Insite is a US Nationwide leader in qualitative market research recruitment, specializing in consumer, B2B, healthcare professionals and patients.

We hold ourselves to a high standard at Focus Insite. Our protocols are designed to recruit high-quality and dependable participants for every study.

We personalize your experience with transparent communication.

US Nationwide qualitative recruitment for In-Person and Virtual projects. We offer an expedited recruitment window without compromising the quality of the respondents or jeopardizing the show rate.

Dedicated conscientious project management, committed to high standards resulting in valuable insights for your research goals.

NAICS Code	*Description*
541910	Marketing Research and Public Opinion Polling (Primary NAICS)
541613	Marketing Consulting Services
541611	Administrative and General Management Consulting Services
541618	Other Management Consulting Services
541820	Public Relations Agencies
541511	Other Scientific and Technical Consulting Services
541690	Custom Computer Programming Services
541430	Graphic Design Services
541990	All Other Professional, Scientific, and Technical Services
518210	Computing Infrastructure Providers, Data Processing, Web Hosting

PAST PERFORMANCE

LinkedIn Google brother amazon Microsoft ebay DELL indeed LEGO NBA oculus natus Jefferson DELTA IBM

CLIENT SATISFACTION RATE	98 %	RESPONDENT SHOW RATE	9/10

CLIENT SUCCESS STORIES

"I have worked with Focus Insite in the past, but the PM on this project was amazing. I am currently working with her on another project and was thrilled to hear it was with Raeann. She is always checking in and providing some kind of update. That is all I ask even if there are no profiles to immediately present, she is still checking in and mentioning the efforts that are being put in to ensure we are reaching our numbers."

"Recruiting team was on top of getting desired department leads for these IDI's - they set clear expectations when we first talked about this project before holiday break. Once January rolled along, we were able to get interviews scheduled. Any chances that came along, we were alerted and interviews were either rescheduled or replaced."

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DIFFERENTIATORS

Proprietary Opt-In Database- Organically grown since 2016

Experts in Custom Outreach: We don't rely solely on our panel to find the respondents you need for your project.
Our team is experienced in custom outreach methods to find the most qualified respondents for your studies.

Unparalleled Communication and Dedication to Each Project: Each project is assigned to a designated Project Manager, Assistant Project Manager and Recruiter dedicated recruiting and understanding the larger research goals to maintain quality and commitment. Our team goes above and beyond to ensure you, and respondents are fully informed throughout the entirety of the project.

High Level Screening and Vetting of Respondents: We pride ourselves on delivering high quality respondents to ensure the highest quality insights. Focus Insite has an above industry standard process once a respondent is qualified to ensure high show rates. This includes rescreening, detailed scheduling, multiple points of respondent required confirmation, and handling replacement if needed.

Market Research Industry Affiliations

QRCA ANNUAL PARTNER Connecting. Educating. Advancing.

ESOMAR 23 Corporate

insights ASSOCIATION

THE QUIRK'S EVENT

COMPANY RECOGNITION

- Soaring 76-Leadership and Sustained Growth
- INC 5000-Fastest Growing Companies
- Certified Great Place to Work
- Quartz Best Companies for Remote Workers

IMPROVING LIVES DAILY

Improving the lives of our clients by providing Quality Respondents for meaningful insights
Improving the lives of our respondents by providing an avenue to contribute to improving the world around them while earning additional income
Improving our local communities through charitable contributions

COMPANY DATA AND CONTACT INFORMATION

Focus Insite- US Nationwide Fully Remote Company based in West Chester, PA
Nationwide Qualitative Recruitment - Focus Insite

2725 Whittleby Court West Chester, PA 19382-8186
www.focusinsite.com
888-836-2871
Bids@focusinsite.com
Company Size-20 employees

- Legal Business Name: FOCUS INSITE LLC
- Doing Business As (DBA): Focus Insite
- Unique Entity ID (UEI): SG56XAVJTZ73
- CAGE Code: 9BT58
- EIN (Employer Identification Number): 47-3918670

HISTORY AND GROWTH

JIM JACOBS- CEO/FOUNDER

Focus Insite was founded and established in 2016, quickly becoming a leader in US Nationwide qualitative market research recruitment.

- Board Member of Entreprenurial Organization
- MIT Entreprenurial Organization
- Harvard Business School Entreprenurial Program
- Titan 100 –Top CEOs in Philadelphia
- Member of Philadelphia Union League
- Son of Vietnam War Vet
- Grandson of Purple Heart Recipient

Jim Jacobs
Founder/CEO